

## There is one very important step that are required to enable a Pixi Plus for in-store demonstrations... Logging into a prepared Palm profile.

Just as customers do when setting up their phone, demo phones need to log in to a Palm profile.

### 1. Palm Demo Profiles:

Working with Palm, we have created Palm profile (accounts) for your in-store demo devices. These Palm profiles will enable completion of the setup process plus load several applications for demonstration and Device Alive.

As part of the demo device setup, you will need to login to a unique Palm profile for each device you place on demo. Do not create your own Palm profile. We have made allowances for up to 2 individual profile accounts per store/kiosk. These profiles are based on YOUR STORE'S PUBLISHED PHONE NUMBER... the phone number published on the store Locator on ATT.com.

Detailed instructions are posted below. **Store Manager Resources** in **iPOG** contains a **reference spreadsheet** in the **Files Section** with the login IDs for Palm profiles created for each store. Each Palm device needs to be associated with its own unique e-mail profile, the same e-mail profile CANNOT be used on multiple devices simultaneously.

### Steps to login to the Palm profile on a Pixi Plus:

1. Remove the back cover and take out the battery.
2. Insert the SIM card that has been designated for your retail devices. Replace the battery and back cover.
3. Make sure the device is fully charged. When charging is complete, do the following:
4. Power on phone
5. Select English and tap Confirm (Fig #1)
6. Wait for the device to activate and select Next
7. Accept the Terms and Conditions (Fig #2)
8. Select "Sign In To My Profile" (Fig #3)
  - **DO NOT 'Create New Profile'**
9. Use one of the based email address(s) associated with your store. Palm IDs are configured as follows (Fig #4):  
Display<store telephone number>A@attpixi.com  
Example: If your main store phone # is 408/555-1212, the 1st demo account is display4045551212A@attpixi.com, 2nd demo account is display4085551212B@attpixi.com & 3rd demo account is display4085551212C@attpixi.com  
**Note: We are providing accounts for 5 Pixi Plus demos**
10. Enter the password "attstore" (lower case, case sensitive) and tap "Sign In" (Fig #4)
11. The device will begin restoring the profile. This process could take 30+ minutes to complete. Once complete, select "done", the phone will reboot.



Fig #1

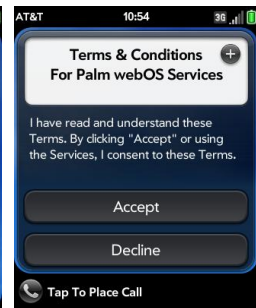


Fig #2



Fig #3

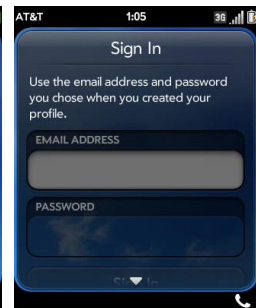


Fig #4

**Store Manager Resources** in **iPOG** contains a **reference Spreadsheet** in the **Files Section** with the login IDs for 5 Palm Pixi Plus profiles created for each store.

If you have any questions about demo Palm accounts, please contact Palm Retail Operations mailbox at [palmdemo@palm.com](mailto:palmdemo@palm.com)



## Device Alive

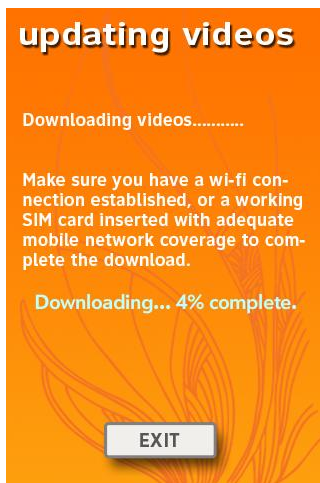
## 2. Device Alive for Palm Pixi Plus:

The Pixi Plus is supported by Device Alive. This is a great tool to communicate the key features of the Pixi Plus to customers via Feature Lists & compelling Video Tours. Choosing Exit Demo on Device Alive allows customers and sellers to interact with all the phone capabilities from the phone menus.

Successful sellers are leveraging the Device Alive videos as part of the sales process to show off a guided tour of many of the capabilities.

With the Palm Pixi Plus, by setting up your demo device(s) with the supplied Palm profile(s), no additional steps need to be taken to load Device Alive. It will be automatically loaded on the phone. Please allow 30 minutes for complete loading of Device Alive and other demo applications.

**Initially start Device Alive by pressing the Device Alive icon on the menu**, it will automatically complete the final step of loading the Device Alive video files. You will see the following screen with a status to completion showing as percentage downloaded (*figure #5*)



*Fig #5*

**The download of Device Alive and the demo apps may be accomplished quicker (especially in EDGE markets) if you temporarily turn on Wi-Fi on your Palm Pixi Plus.**

**After video loading is complete, Device Alive will auto-start each time the phone is powered up.**

Instructions for the Pixi Plus and all prior Device Alive supported phones are posted in the **Store Manager Resources** section in **iPOG** under the Category "**Device Alive**".

FAQ & Troubleshooting tips are also available in the Device Alive folder of Store Manager Resources.

## 3. Pre-loaded Applications for Palm Pixi Plus:

When setup properly, the following applications will be pre-loaded on the device from the Palm Catalog and will be seen in the Launcher for demonstration purposes:

- **Pandora** - Shows multi-tasking (it plays while you are doing other things)
- **Open Table** - Shows integration
- **New York Times** - Shows ease of reading text + widescreen accelerometer stuff
- **Weather Channel** - GPS enabled + a "checkbox" application - people expect this
- **Device Alive** - displays an attract loop and menus where users can select and view various videos explaining different aspects of the product.

Some apps may take advantage of Location Based Services. To enable this feature, tap the Location Services icon on the Launcher and turn on Auto Locate.