



Device Alive for Motorola Atrix 4G

Device Alive is a great tool to communicate the key features of the Atrix 4G to customers via **Feature Lists** & compelling **Videos**. Choosing **Explore the Phone** allows customers and sellers to interact with all the capabilities from the phone menus.

Successful sellers are leveraging the Device Alive videos as part of the sales process to show off a guided tour of many of the capabilities. With the newly redesigned menu, you and your customers will be able to get to the videos quicker.

Following are the steps to correctly set up your Motorola Atrix 4G demo phones for the optimal in-store demo experience.

Device Alive should ONLY be installed on Atrix 4G phones merchandised alone as part of the smartphone wall.

Do NOT load DA on any Atrix 4G that is merchandised as part of the ecosystem with lapdock & HD multimedia doc (either on the wall or demo table).

A. Log into the device with the BLUR accounts created for your store.

We have coordinated with the Merchandising team and have made allotments for a separate BLUR account for each Atrix 4G displayed on the smartphone wall in your stores. See the file "**Atrix_BLUR_accounts_by_store.XLS**" to reference the account names for your devices.

Steps to login to a BLUR account on an Atrix 4G:

1. Ensure you have a live SIM, not blocked for data or downloads
2. Power on phone
3. On the MOTOBLUR Welcome screen, tap Start
4. Choose "Use an existing account"
5. When prompted for the Motoblur ID:, use one of the email addresses provided for your store.

Login IDs are configured as follows:

Demo #1 "atrix.blur.<10DigitStorePhone#>a@mddemo.com"

Demo #2 "atrix.blur.<10DigitStorePhone#>b@mddemo.com"

Demo #3 "atrix.blur.<10DigitStorePhone#>c@mddemo.com"

Example: If your main store phone # is 212/555-1212, your first demo account would be:
"atrix.blur.2125551212a@mddemo.com"

6. Enter the Motoblur ID EXACTLY as shown, note that this field is case sensitive.
7. Enter the password "**Motorola**" (case sensitive)
8. Complete the process & allow up to 30 minutes for initial sync of the Happenings widget.

If you have any questions about demo MOTOBLUR accounts, please contact Motorola Retail Operations mailbox at "motodemo@simplifiedprojects.net"



B. Logging in to a Google Account for access to Android Market

The following steps need to be performed to set up the phone for access to Android Market

1. Tap the Market icon from the home screen
2. On the "Add a Google Account" screen, tap "Sign In"
3. On the "Sign in with your Google Account" screen, enter the Username as the Blur account for this phone (example: "atrix.blur.2125551212a@mddemo.com"). Enter the password "**Motorola**". Tap "Done" & "Sign In".
4. Tap "Accept" to the Android Terms of Service and complete the process.

NOTE that Device Alive is NOT to be loaded on Atrix devices that are part of the lapdock & HD multimedia dock displays!

C. Steps to Load Device Alive on the Atrix 4G

You must have an active SIM provisioned with data service and NOT BLOCKED FROM DOWNLOADS.

1. Download and install the Device Alive Application from Android Market

- On main screen, select the HOME button to open a list of available applications
- Find and select the "Market" icon to enter Android Market
- Navigate to the SEARCH option and select it
- Type in "devicealive" as one word with no spaces (not case sensitive) submit by selecting the magnifying glass icon
- The "DeviceAlive Atrix 4G" application will appear in the results, select & choose INSTALL
- Select OK on the on the access warning screen. A download progress icon will appear in the system area on the upper left. It will confirm with a download complete message

2. Perform initial set-up of Device Alive

- Power cycle the device. If Device Alive launches automatically, you can select the Exit Demo option & power cycle the device
- An administration screen will appear (1st time only) select the **GET VIDEOS** button, then select **SAVE CHANGES**
- Leave the phone for up to 5-10 minutes to allow the videos to download. **The Attract Loop will begin to run automatically, signaling that the video downloads are complete.**

Congratulations, you're done! Device Alive will auto-start!

*Instructions for Device Alive are posted in the **Store Manager Resources** section in **iPOG** under the Category "**Device Alive Information & Instructions**".*