



# Device Alive *for* Motorola FLIPSIDE

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Device Alive is a great tool to communicate the key features of the FLIPSIDE to customers via Feature Lists & compelling Video Tours.

Choosing Exit Demo on Device Alive allows customers and sellers to interact with all the phone capabilities from the phone menus.

Successful sellers are leveraging the Device Alive videos as part of the sales process to show off a guided tour of many of the capabilities.

Following are the steps to correctly set up your FLIPSIDE demo phones for the optimal in-store demo experience.

## A. Log into the device with the BLUR accounts created for your store.

We have coordinated with the Merchandising team and have made allotments for a separate BLUR account for each FLIPSIDE displayed on your live bar. See the file "**FLIPSIDE\_BLUR\_accouts\_by\_store.XLS**" to reference the account names for your devices.

### Steps to login to a Blur account on a FLIPSIDE:

1. Power on phone
2. On the MOTOBLUR Welcome screen, tap Start
4. Choose "Use an existing account"
5. When prompted for the Motoblur ID:, use one of the Gmail-based email address(s) associated with your store. Login IDs are configured as follows:
  - Demo #1 "flipside.blur.<10digitstorephone#>a@gmail.com"
  - Demo #2 "flipside.blur.<10digitstorephone#>b@gmail.com"
  - Demo #3 "flipside.blur.<10digitstorephone#>c@gmail.com"Example: If your main store phone # is 212/555-1212, your first demo account would be:  
flipside.blur.2125551212a@gmail.com"
6. Enter the Motoblur ID EXACTLY as shown, note that this field is case sensitive.
7. Enter the password "**Motorola**" (case sensitive)
8. Complete the process & allow up to 30 minutes for initial sync of the Happenings widget.

***If you have any questions about demo MOTOBLUR accounts, please contact Motorola Retail Operations mailbox at "motodemo@simplifiedprojects.net"***

## B. Setting up the Google Account for access to Android Market

***The following steps need to be performed to set up the phone for access to Android Market***

1. Tap the Market icon from the home screen
2. On the "Setup New Google account" screen, tap "NEXT"
3. On the "Setting up a Google account" screen, tap "CREATE"
4. On the "Create a new Google account" screen the First Name & Last Name fields cannot be blank. Type any character(s) in each of these fields.  
For Username, enter the portion of your Blur account for this phone without the @gmail.com suffix (example: "flipside.blur.2125551212a").  
Tap "NEXT"
5. Enter your password ("Motorola") from your Blur account & confirm the password by typing it again in the second field. Tap "NEXT".

6. On the "Password Recovery" screen, the "Favorite Food" field needs to have something typed in... any character(s) will suffice.  
You can leave the "Alternate Email" field blank as this is not a required field.  
Tap "NEXT".
7. Tap "I AGREE, NEXT" to the Google Terms of Service
8. The security screen requires you to type in the characters it displays & then tap "NEXT"
9. You will need to tap "ACCEPT" for the Android Market Terms of Service to finish.

Congratulations! Now you have access to Android Market & you can load Device Alive!

## **C. Steps to Load Device Alive on the FLIPSIDE**

***You must have an active SIM provisioned with data service and NOT BLOCKED FROM DOWNLOADS. Ensure all steps have been followed for logging into a BLUR account & setting up access to Android Market before loading Device Alive***

### **1. Turn on the phone**

Optional: If you want to download via Wi-Fi network, turn on Wi-Fi:

- Select HOME button on the phone
- Select SETTINGS then WIRELESS CONTROLS
- Turn the Wi-Fi option to ON and let it scan for available networks
- Select your network from the list generated at the bottom of the screen, enter credentials & select CONNECT
- Select the HOME button to return to the main screen
- BE SURE TO TURN OFF WI-FI WHEN YOU COMPLETE THE DOWNLOAD STEP

### **2. Download and install the Device Alive Application from Android Market**

- On main screen, select the HOME button to open a list of available applications
- Find and select the "Market" icon to enter Android Market
- Navigate to the SEARCH option and select it
- Type in "devicealive" as one word with no spaces (not case sensitive) submit by selecting the magnifying glass icon
- The "DeviceAlive FLIPSIDE" application will appear in the results, select & choose INSTALL
- Select OK on the on the access warning screen. A download progress icon will appear in the system area on the upper left. It will confirm with a download complete message

### **3. Perform initial set-up of Device Alive**

- Power cycle the device. If Device Alive launches automatically, you can select the Exit Demo option & power cycle the device
- Select the physical MENU key on the phone & enter password '123456' when prompted
- An administration screen will appear (1<sup>st</sup> time only) select the LOAD VIDEOS button, then select SAVE CHANGES
- Leave the phone for up to 5-10 minutes to allow the videos to download. The Attract Loop will begin to run automatically, signaling that the video downloads are complete.

Congratulations, you're done! Remember, if you turned on Wi-Fi, you'll need to turn it off!

Device Alive will auto-start each time the phone is powered on.

*Instructions for Device Alive are posted in the **Store Manager Resources** section in **iPOG** under the Category "**Device Alive Informatin & Instructions**".*

*FAQ & Troubleshooting tips available in the same location.*